

# Module Description

## 30-M-Soz-M11b Media Sociology b

Faculty of Sociology

*Version dated Jun 4, 2026*

This module guide reflects the current state and is subject to change. Up-to-date information and the latest version of this document can be found online via the page

<https://ekvv.uni-bielefeld.de/sinfo/publ/modul/31152391>

The current and valid provisions in the module guide are binding and further specify the subject-related regulations (German "FsB") published in the Official Announcements of Bielefeld University.

Non-official translation of the module descriptions. Only the German version is legally binding.

## **30-M-Soz-M11b Media Sociology b**

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### **Faculty**

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Faculty of Sociology

### **Person responsible for module**

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Prof. Dr. Heike Greschke

### **Regular cycle (beginning)**

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Every semester

### **Credit points**

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14 Credit points

### **Competencies**

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Students acquire the ability to work independently on media-sociological issues in the context of general theories of sociology and social theory, as well as knowledge of the methods of sociological media research. Students are able to reflect theoretically on the significance and performance of media in different social contexts and carry out methodologically controlled empirical analyses. The module enables students to apply these insights.

### **Content of teaching**

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This module focuses on the forms and functions of the media in modern society and the role of the media system in the self-observation and self-description of society. An important thematic basis is the media change from the mass media to the new media of computer-based forms of communication. The subjects covered range from media-supported integration relationships in modern society to the production of the public sphere in print media, radio, film, television and the Internet. Relevant here are analyses of media offerings as well as communicative and subjective processes of appropriation of media offerings.

Based on general communication theory principles, central media sociological theories and issues are explored in the courses of the module. The seminars can focus on specific theoretical or empirical issues. Students deal intensively with fundamental theories and empirical studies. Methods of social science media research are also taught and implemented in various fields of application.

For the in-depth study of media sociology, it is recommended that students choose one seminar with a more theoretical orientation and one with a more empirical orientation.

The module programme is always completed with a written assignment. This always takes the form of a term paper.

### **Recommended previous knowledge**

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Completed or at least commenced study of module 30-M-Soz-M11a

### **Necessary requirements**

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## Explanation regarding the elements of the module

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As an alternative to studying Seminar 1 and Seminar 2, a large seminar with double the scope can be taken.

Module structure: 1-2 SL, 1 bPr<sup>1</sup>

## Courses

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Title	Type	Regular cycle	Workload <sup>5</sup>	LP <sup>2</sup>
<b>Alternative to seminar 1 and seminar 2: large seminar</b>	seminar	Irregular	240 h (60 + 180)	8 [SL]
<b>Seminar 1</b>	seminar	WiSe&SoSe	120 h (30 + 90)	4 [SL]
<b>Seminar 2</b>	seminar	WiSe&SoSe	120 h (30 + 90)	4 [SL]

## Study requirements

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Allocated examiner	Workload	LP <sup>2</sup>
Teaching staff of the course <b>Alternative to seminar 1 and seminar 2: large seminar (seminar)</b>  <i>Participation in group work (including working on exercises, development of research designs, data collection and evaluation), moderation or protocol activities and presentations as specified by the lecturer. The coursework is used for communicative (written and/or oral) practice and learning of the competences to be acquired with a focus on the interaction situation of the seminar. The coursework is part of the self-study and attendance time and corresponds to approximately 60 hours.</i>	see above	see above
Teaching staff of the course <b>Seminar 1 (seminar)</b>  <i>Participation in group work (including working on exercises, developing research designs, collecting and analyzing data), moderation or taking minutes and presentations as specified by the lecturer. The coursework is used for communicative (written and/or oral) practice and learning of the competences to be acquired with a focus on the interaction situation of the seminar. The coursework is part of the self-study and attendance time and corresponds to approximately 30 hours.</i>	see above	see above

<p>Teaching staff of the course <b>Seminar 2 (seminar)</b></p> <p><i>Participation in group work (including working on exercises, developing research designs, collecting and analyzing data), moderation or taking minutes and presentations as specified by the lecturer. The coursework is used for communicative (written and/or oral) practice and learning of the competences to be acquired with a focus on the interaction situation of the seminar. The coursework is part of the self-study and attendance time and corresponds to approximately 30 hours.</i></p>	<p>see above</p>	<p>see above</p>
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## Examinations

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Allocated examiner	Type	Weighting	Workload	LP <sup>2</sup>
<p>Person responsible for module examines or determines examiner</p> <p><i>term papers are approx. 20-30 pages in length. The examination is taken by a teaching staff, instructors, lecturers of one of the courses of the modules.</i></p>	<p>Hausarbeit</p>	<p>1</p>	<p>180h</p>	<p>6</p>

## Legend

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- 1 The module structure displays the required number of study requirements and examinations.
  - 2 LP is the short form for credit points.
  - 3 The figures in this column are the specialist semesters in which it is recommended to start the module. Depending on the individual study schedule, entirely different courses of study are possible and advisable.
  - 4 Explanations on mandatory option: "Obligation" means: This module is mandatory for the course of the studies; "Optional obligation" means: This module belongs to a number of modules available for selection under certain circumstances. This is more precisely regulated by the "Subject-related regulations" (see navigation).
  - 5 Workload (contact time + self-study)
- SoSe** Summer semester
- WiSe** Winter semester
- SL** study requirement
- Pr** Examination
- bPr** Number of examinations with grades
- uPr** Number of examinations without grades